

DELIVERING PRESENTATIONS WITH IMPACT

COURSE BENEFITS

This workshop is designed to help people create and deliver memorable presentations that engage the listener and deliver powerful messages. It is extremely interactive and is designed to allow participants to prepare, create and to practice delivering a successful presentation. Participants learn to tailor key messages to specific audiences.



Participants leave with a personal DVD of their performance and written feedback from colleagues and the trainer.

WHAT YOU WILL LEARN

At the end of the workshop you will be able to:

- Identify clear outcomes for their presentation.
- Capture the audience's attention by tailoring content material to their needs.
- Use brain friendly techniques to improve the audience's attention and retention.
- Practice ways of improving voice and eye contact.
- Control nervous energy through animated delivery techniques.
- Create attention getting visual aids that complement your message and help the audience to remember your key points.
- Improve overall confidence in handling questions.
- Gain success as they practice new skills.

WHO SHOULD ATTEND

Anyone who has to speak publically, or who creates and delivers presentations.

THE AGENDA INCLUDES:

1. Find your passion and your 'unique' self.
2. Exploit two persuasions: 'the emotional and the rational'.
3. Learn a 'three step model' to structure your ideas.
4. Use a 'four mat' tool to help assess and meet audiences needs and interest.
5. Maximise your '5 senses' to connect with the audience and reduce nervous energy.
6. Learn a '6 step process' for handling questions expertly.
7. Practice creating and delivering a 7 minute presentation.

CONTACT DETAILS & INFO

<mailto:admin@plb-consulting.com>

DATE & TIMES

October 6-7; 9:00-17:30

VENUE

UNAIDS, Ave Appia, Geneva

FEES CHF 700 - includes 100 page manual, reminder cards and personal DVD.

BANKING DETAILS

Register using the contact email and to request bank details for payment.

THE TRAINER

Pamela Lupton-Bowers is a professional facilitator and trainer. She has trained hundreds of professionals in presentation skills for business and for the UN/non-profit sector worldwide for 25 years. She is also a presenter and conference speaker.

